



Carmel Chamber of Commerce Membership Dues

Business Profile

Business Name _____ Contact _____
 Mailing Address _____ Location _____
 City, State, Zip _____
 Phone _____ Fax _____ E-mail _____ Website _____
 Website _____

Business Basic...(Aug 2009—Dec 2010)...\$550 _____

- Display brochures in the chamber visitor center
- Listing in the Guide to Carmel
- Listing in the Resident Guide/Phone Directory
- Listing & link from Chamber website to yours
- Trackable referrals to your business
- 1 copy of the chamber newsletter
- Invitation to Chamber networking & educational opportunities
- E-mail blasts regarding police alerts, city & chamber news
- Business resources
- Co-op advertising opportunities
- Chamber marketing initiatives to attract visitors
- Representation of your business to the city council on relevant issues
- Delivery of cases of Guides to your business
- New member package of benefits

Classic Plan ...(Aug 2009—Dec 2010).....\$875 _____

Minimum for Financial Institutions, Real Estate Brokerage Offices, Shopping Centers and Public Utilities

Business Basic Plan plus

- Additional Guide Listing (\$125)
- Restaurant Map (\$125)
- Walking Tour Map (\$125)
- Membership Mailing Labels (\$60)

Executive Plan..(Aug 2009—Dec 2010)..\$1400 _____

Business Basic & Classic Plans plus

- Membership in the Executive Leadership Council
- Taste of Carmel Sponsorship (\$250) + 2 tickets (\$170)
- Carmel Chamber of Commerce Awards of Excellence Sponsorship (\$250) + ticket (\$125)
- Newsletter Sponsorship (\$125)
- 2 Tickets to Annual Luncheon (\$50)
- Bold Listing in Guide to Carmel
- Insertion in Wedding or Relocation Package
- Recognition in all publications and plasma screen

Partner Plan ...(Aug 09—Dec 2010)...\$5,500 _____

Business Basic, Classic and Executive Plans plus

- Membership in the Executive Leadership Council
- Taste of Carmel Sponsorship (\$1000) + 4 tickets (\$340)
- Carmel Chamber of Commerce Awards of Excellence Sponsorship \$500 + 2 tickets (\$250)
- Annual Luncheon Sponsorship (\$500) + 2 tickets (\$50)
- Golf Tournament Hole Sponsorship (\$200)
- Annual Mixer Card (\$100)
- Ad on Plasma Screen (\$1,500)
- Compliance Materials (\$30)

Non-Profit

All the benefits of Business Basic (Aug 2009—Dec 2010)

10 or less employees.....\$350 _____
 More than 10 employees.....\$450 _____

Please add individually to my plan:

Additional Guide Listing	_____ X \$125=	_____
Newsletter Flyer	_____ X \$ 60=	_____
Restaurant Map		\$125= _____
Walking Tour Map		\$125= _____
Membership Mailing Labels	_____ X \$ 60=	_____
Taste of Carmel Sponsorship, \$250-\$5,000		= _____
Awards of Excellence Sponsorship, \$250-\$5,000		= _____
Membership Luncheon Sponsorship, \$250-\$2,500		= _____
Shuttle Sponsorship, AT&T Golf Tournament, \$350-\$500		= _____
Shuttle Sponsorship, Concours d'Elegance, \$350-\$500		= _____
Golf Tournament Sponsorship, \$200-\$5,000		= _____
Breakfast Meeting Sponsor \$250		= _____
Taste of Carmel Tickets	_____ X \$ 85=	_____
Awards of Excellence Dinner Tickets	_____ X \$125=	_____
Membership Luncheon Tickets	_____ X \$ 25=	_____
Newsletter Sponsorship	_____ X \$125=	_____
Plasma Screen Ad (per month)	_____ X \$125=	_____
Visitor Center Display Case (per month)	_____ X \$125=	_____
Compliance Posters	_____ X \$ 30=	_____

Application Fee \$40

Total Membership Investment..... \$ _____

Please return with your remittance to:
 Carmel Chamber of Commerce
 P.O. Box 4444, Carmel, CA 93921

CC# _____ Exp date _____

Signature _____

Website/Guide to Carmel Profile (if different from business)

Business Name _____ Contact _____
 Mailing Address _____ Location _____
 City, State, Zip _____
 Phone _____ Fax _____ E-mail _____ Website _____

Guide to Carmel & Website Listing

Text: listings in the Guide to Carmel and the chamber website are limited to nine (9) lines, which include your business name, telephone number, fax number, 800 number (if applicable), physical location, mailing address, and four (4) lines of descriptive copy which is limited to 160 characters (including spaces and punctuation). The Carmel Chamber of Commerce reserves the right to edit listing text as necessary.

Accommodations	Seafood _____ Steakhouse _____	Real Estate	Psychologist _____ Schools & Academics _____ Senior Activities _____ Service & Fraternal Groups _____ Trade Associations _____ Transportation _____ Utilities _____ Water Service _____ Web Site Services _____	Sweaters _____ Watches/Watch Repair _____
Bed & Breakfast _____ Conference Centers _____ Hotels _____ Inns _____ Reservations Svcs _____ Resorts _____	Foods, Candy, Coffee houses, Liquor	Business Sales _____ Commercial Prop Mgmt _____ Rental Agencies _____ Home Sales _____		Tour, Travel, Sports Recreation
Antique Shops	Candy _____ Coffee Houses _____ Cooking Classes _____ Gourmet Food, Mrket, Deli, Catering _____	Resident & Business Services		Airport _____ Auto Racing _____ Environmental Organization _____ Golf Courses _____ Golf Packages _____ Sports & Recreation _____ Tours _____ Transportation _____ Whale Watching _____
Antiques Shops _____ Ethnic Arts _____	Legal & Financial Serv	Architects/Design _____ Audio/Visual Services _____ Automotive Services _____ Business Services _____ City Services _____ Computers _____ Construction _____ Dentistry _____ Disability Services _____ Distribution Services _____ DVD Rental _____ Electrical _____ Film Processing/Cameras _____ Graphics & Design _____ Home Theater _____ Hospital _____ Human Resources Management _____ In-Home Care _____ Insurance Services _____ Library _____ Limousines/Classic Car Rental _____ Medical Doctor _____ Non-Profit Org _____ Office Equipment _____ Pest Control _____ Printing/Copy/Promotional Prod _____	Shopping	
Art Galleries	Accountants _____ Attorneys _____ Banks _____ Home Loans & Mortgage Services _____ Investment Advisory Services _____		Apparel - Children _____ Apparel - General _____ Apparel - Ladies _____ Apparel - Men _____ Arts & Crafts _____ Aviation Specialty _____ Bookstores _____ Christmas Stores _____ Collectibles _____ Crystal _____ Cutlery _____ Drugs & Sundries _____ Fabrics & Yarns _____ Games/Toys/Hobbies _____ Garden Shops _____ Gifts & Accessories _____ Hardware _____ Home Furnishings _____ Interior Design _____ Jewelry _____ Leather/Luggage _____ Nautical _____ Pet Apparel & Supplies _____ Perfumery _____ Rugs _____ Shopping Centers _____ Skin Care Products _____ Stationery, Cards, Pens _____	Wedding Services
Art Galleries _____ Photography Galleries _____	Media & Marketing			Bridal Attire _____ Catering /Reception/ Rehearsal Dinner _____ Churches _____ Clergy/Judges _____ Florists _____ Hair Care _____ Limousines _____ Music _____ Personal Services _____ Photographers _____ Stationary, Cards & Pens _____ Wedding Coordinators _____
Cultural Offerings, Activities	Marketing _____ Radio Stations _____ Television _____ Newspapers _____ Publication _____			Wineries & Tasting Rooms
Festivals _____ Live Art Events _____ Live Music Events _____ Cultural Offerings & Activities _____ Museums & Historical Buildings _____	Personal Services			Vintner's Association _____ Wineries & Tasting Rooms _____ Wine Tours _____
Dining	Day Spa _____ Facials, Skin Care Serv _____ Fitness/Weight Mgmt _____ Full Service Salon _____ Hair Care _____ Nail Services _____ Skin Care Products _____ Yoga/Pilate _____			
American _____ Asian/Pacific Rim _____ Breakfast & Lunch Specialties, Café _____ Deli _____ European _____ Mediterranean _____ Mexican _____ Pasta/Pizza _____ Pubs _____				